



JERUSALEM ROTARY CLUB (District 2490)

Meets Wednesdays at the Jerusalem International YMCA
14 King David Street (Across from the King David Hotel)
Mailing Address: P.O. Box 446 Jerusalem 91003

Chartered in March 1929 (Sponsored by the Cairo Rotary Club) - Club #13459, RI Zone 14

Meeting No. 41 – 28 April, 2004

President: Don Shrensky
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Sherwin Pomerantz, Chairperson, Atid EDI Ltd (a Jerusalem based economic development consulting firm)
Topic: *"Israel as an American economic beachhead in the Eastern Mediterranean."*

UPCOMING PROGRAMS:

THURSDAY May 6 at 8:00 PM

SPECIAL EVENING JOINT MEETING WITH THE JERUSALEM WEST ROTARY CLUB AT THE DAN PANORAMA HOTEL.

GUEST SPEAKER: ROTARY INTERNATIONAL DIRECTOR- ELECT DAVID LINETT (Accompanied by his wife Rtn. Penny Linett).

May 12: Ambassador of Costa-Rica in Israel, Naomi Baruch, will speak on : "Costa-Rica a special place in Latin America".

May 19; Professor of Neuroethology, Jeff Kanmhi, from Hebrew University will speak on "The new nature museum in Jerusalem".



MEETING CHANGE

Our regular Club meeting on Wednesday May 5th has been moved to THURSDAY May 6th at 8:00 PM at the Dan Panorama Hotel. RI Director-Elect David Linett will be a Special Guest Sneaker. (See page # 4)

CALL FOR GUEST SPEAKERS AND PROGRAMS

Club Program Chair, Jean-Michel Rykner asks all Rotarians to suggest Guest Speakers for our weekly programs. Please contact him at JMR@workmail.com

Announcements – April 21, 2004 –President Don Shrensky:

Visiting Rotarians:

Geert Cohen Stuart, Rotary Club of Rhoon-Barendrecht (District 1600) The Netherlands.

Guests: Gilad Shmolowitz

- P/P Rizek Abusharr asks ALL of our Club members to **REGISTER NOW** for the District Convention that will be held in Jerusalem on Thursday and Friday June 3-4 at the Crown Plaza Hotel. See Sandi for Registration Form and further details. SEE YOU THERE!
- P/P Ruth Harris asks ALL Club members to make a contribution of at least 70 NIS each to cover costs for a full page ad in the District Convention Brochure/Ad Book.
- **DISTRICT PICNIC** – Save the Date of Friday May 7th – All club members, spouses and friends are invited to this family affair in Binyamina – We will return well before Shabbat.
- **SPECIAL ANNOUNCEMENT**: the May 5th Regular Club Meeting is moved to Thursday May 6th at 8:00 PM at the Dan Panorama – Special Guest PDG David Linett (see page #3).
- Tuesday, May 4th the new Club of Gan Yavne will have its charter meeting. We are invited to attend. The meeting will be held at the community MATNAS starting at 8:30 PM. Contact Avi Katzman (052) 212-715 for details.

INTERNATIONAL TOAST

.P/P Georges Baum asked us to raise a toast to the Rotary Club of Bombay (District 3140) in honor of the visit of His excellency R.S. Jassal, the Ambassador of India, who was our guest speaker last week. The Club meets on Tuesdays at 1:15 PM at the Taj Mahal Hotel and has 375 members.

FOUNDATION GREETINGS

Art Braunstein, on behalf of the Rotary Foundation. Wishes MAZAL TOV on the following special occasions of two birthdays” P/P Georges Baum on April 4th who is 87 years young and Marilyn Farber on April 21.

Georges treat all to wine for lunch at their tables.

PDG DAVID LINETT

RI DIRECTOR-ELECT



David will be visiting Jerusalem and will be addressing a special joint meeting of our two clubs here on Thursday evening May 6th at the Dan Panorama Hotel at 8 PM.

INVOCATION

President-Nominee Kern Wisman offered a prayer by Baha'i Abdu'l-Baha:

Thou didst ask a rule whereby to guide thy life.

Be thou a summoner to love, and be thou kind to all the human race. Love thou the children of men and share in their sorrows. Be thou of those who foster peace. Offer thy friendship, be worthy of trust. Be thou a balm to every sore, be thou a medicine for every ill. Bind thou the souls together. Recite thou the verses of guidance. Be engaged in the worship of thy Lord, and rise up to lead the people aright. Loose thy tongue and teach, and let thy face be bright with the fire of God's love. Rest thou not for a moment, seek thou to draw no easeful breath. Thus mayest thou become a sign and symbol of God's love, and a banner of His grace

APRIL 21ST PROGRAM – PROFESSOR ELI POLLAK:
“The Struggle for a Balanced Media in Israel”

Professor Pollak, Chairman of the Israel Media Watch *La'dat* spoke to the club about the rapid growth of broadcast and print media services in Israel over the past decade. Israel is readily open to international media with many outlets including BBC, CNN, Sky, Fox and more.

There are a number of government oversight boards that are not under a unified system. The three major newspapers under-represent traditional Jewish values. Today many Israelis get their news from the electronic media, including the Internet. There are no private national radio stations. Those that are on the air are government controlled. He believes there is a need for new, private radio stations.

Professor Pollak feels that today there is a lack of balance in the media to express divergent points of view. Media decision-makers are more concerned about their public image than in the past. If you care and want to make changes, there is an opportunity to do this as a listening public. This will assure the opportunity for greater balance and reduce the amount of current media misinformation.

A ROTARY MOMENT

The RI Secretariat Organization and Services

The Secretariat of Rotary International acts as a clearinghouse for Rotary clubs worldwide, gathering, analyzing, translating, and disseminating Rotary information. The offices of the Secretariat include the World Headquarters in Evanston, Illinois, USA, and seven international offices.

Our District's International Services office is located in Zurich, Switzerland and assists Europe and Africa. (Contact information: Witikonstrasse 15, 8032 Zurich, Switzerland, Cable Interrotary Tel.: (41-1) 387 71 11; Fax: (41-1) 422 50 41.

The Secretariat serves officers and members of Rotary clubs, the RI Board of Directors, RI committees, and all other RI officers. It also facilitates the work of The Rotary Foundation, the organization's charitable arm. Rotary clubs and districts in Great Britain and Ireland are served by the RI in Great Britain and Ireland (RIBI) office in England.

MEET PDG DAVID LINETT
ROTARY INTERNATIONAL DIRECTOR-ELECT
Our Guest Speaker- Thursday May 6th 8:00 PM at the
Dan Panorama Hotel, Jerusalem

David Linett is a Rotary International Director-Elect. He was elected at the Brisbane, Australia Convention and will take office on July 1, 2004 for a two-year term.

A graduate of Yale College and Harvard Law School, Dave is a retired attorney. He served a five-year term as Somerset County, New Jersey Prosecutor and was the National Treasurer and member of the Executive Committee of the National District Attorneys Association. He also served a record twelve years as a Commissioner and Vice-Chair of the New Jersey Election Law Enforcement Commission under three New Jersey State Governors and was elected twice to the Democratic State Committee of New Jersey. Active in the civic life of his community, Dave was named "Citizen of the Year" by the Somerset County Chamber of Commerce in 1989. He is listed in Who's Who in American Law and Who's Who in America.

A Rotarian since 1983, Dave was president of the Rotary Club of Somerville and Bridgewater, New Jersey and served as district governor of District 7510 in 1991-2. He has served in numerous positions in his district and in Zones 31-32. He is the founder and International Chair of The Rotary Leadership Institute, a multi-district program of almost 60 Rotary districts in all or parts of 19 countries and growing fast. Dave served as General Chairman of the 83 member RI Education and Training Task Force in 2001-2 and was Zone 32 Coordinator of the RI Membership Retention Task Force and a member of the R.I. Leadership Development and Training Committee in 2000-1. He was Editor of the Zones 31-32 Foundation Newsletter in 1998-2000 and has been Editor and columnist of the Director's Newsletter since 2000. Dave was twice a delegate to the R.I. Council on Legislation. In 1998 Dave and his wife, Penny, participated in a National Immunization Day in Chandigarh, India.

Dave is a recipient of the RI Service Above Self Award and the Foundation's Citation for Meritorious Service and its Distinguished Service Award. He is Vice-Chair of the Past RI President Rajendra K. Saboo Endowment Fund of The Rotary Foundation. Dave and his wife, Penny, live in Summit, New Jersey and have five children and six grandchildren. Penny, also a Rotarian, was a GSE Team Leader to Argentina and charter club secretary of the Rotary Club of Branchburg, New Jersey. Penny and Dave are Major Donors and Benefactors of the Rotary Foundation.

MAKE IT A HABIT TO CHECK YOUR WEBSITE -

WWW.ROTARYCLUBJERUSALEM.HOMESTEAD.COM